

The Drucker Difference



Create
Your
Future

Why Drucker?

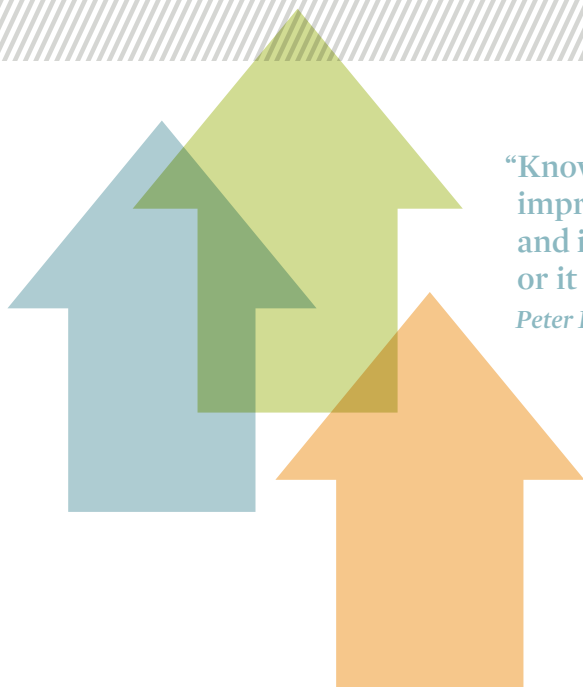
WORK with expert faculty. At the Drucker School you won't just be a face in the crowd. With a 10:1 student-to-faculty ratio, you will get face time with our faculty of influential researchers and consultants to talk through your ideas and receive expert guidance on challenging problems.

DEVELOP your career strategy and create a plan for your future. Our Office of Career Strategy pairs one-on-one meetings with a robust series of workshops to help you find and execute a strategy personalized to your needs. You will also have opportunities to make valuable alumni connections to help you on your path.

JOIN a vibrant community dedicated to helping you succeed. Practice the skills you need for your path by joining clubs, participating in global immersion programs, and broadening your perspectives with courses in one of Claremont Graduate University's diverse transdisciplinary programs.

Career Strategy Services

- Assessments
- Career counseling
- Resume and cover letter support
- Job and internship search skills
- Networking ideas and coaching
- Interview preparation
- Business etiquette training
- Personal branding
- Online presence
- Negotiation skills
- Alumni connections



“Knowledge has to be improved, challenged, and increased constantly, or it vanishes.”

Peter Drucker

Creating Leaders

The Drucker School at Claremont Graduate University is committed to creating effective leaders who will make a difference in their organizations and communities.

Whether you are a new graduate, a career changer, or an experienced professional, we have a program for you.

We build our programs on five principles.

- 1** A belief in the importance of a functioning society
- 2** A focus on people
- 3** A focus on performance
- 4** A focus on self-management
- 5** A practice-based, transdisciplinary, and lifelong approach to learning



Management Programs for Future Leaders

If you are looking to jump-start your career, our programs equip you with the essential management knowledge and specialized training needed to succeed in today's competitive marketplace.

The **Drucker MBA** is the Drucker School's flagship program.

- Learn how organizations of all types work with core courses in areas such as marketing, finance, and operations, alongside our Drucker Signature Platform
- Earn a specialized concentration in entrepreneurship, finance, HR management, IT management, marketing, or supply chain
- Your Drucker MBA is accredited by the Association to Advance Collegiate Schools of Business (AACSB), the highest standard for business education

The **MA in Management** (MAM) is a fast-track degree that can be completed in as few as two semesters.

- Launch your career faster and at a lower cost by earning your MAM now
- Return within 2 to 5 years to apply your MAM work toward an accelerated MBA, saving time and money
- Earn a concentration in leadership and organizational behavior, marketing, IT management, or supply chain

The Drucker Signature Platform
provides an innovative combination of theory and practice in professional skills to help you succeed:

Drucker Philosophy
Study the core principles of Peter Drucker.

Leadership Practicum
Learn your leadership style and put it into action.

Career Practicum
Practice the fundamental skills for professional success.

Finding Clarity for Career Issues
Apply mindfulness and social ecology to case studies on career management.



Accessible Education for Working Professionals

Are you a fully employed professional ready to take your career to the next level? The Drucker School offers a range of degrees and certificates conveniently scheduled on nights and weekends.

A degree from the Drucker School means you join our global network, composed of bold individuals who are leading organizations, impacting society, and making positive changes worldwide.

The **Drucker MBA** provides early- to mid-career professionals flexible pacing and scheduling to allow them to continue working while in school.

Our **Executive MBA** (EMBA) is designed for middle- and senior-level professionals ready to advance. Our personalized program offers unmatched flexible pacing, multiple schedule options, and access to electives across the university.

Our **Executive Certificates** offer short programs in general management, leadership, and strategy as independent programs or as part of the Executive MBA (at no additional cost).

Many of our other programs can be taken on a part-time basis, including our MA in Management program.



**Drucker School
Global Family
Business Institute**
*The Drucker School
is home to the
nation's first institute
dedicated to sharing
ideas among family
businesses worldwide
through special talks
and courses.*



Create Your Future in Finance

Unlike other master's of finance programs, our **MS in Finance** (MSF) underscores the Drucker ethos of innovation and social ecology, equipping you to “see the future as it happens” in financial services.

- Train for a career in investment analysis, financial analysis, investment management, financial innovation, or financial technology (FinTech)
- Our CFA-aligned curriculum means you will simultaneously prepare for the CFA Levels I, II, and III exams while pursuing your master's degree
- Our MSF program is STEM designated, allowing international graduates of the program to remain in the U.S. for 36 months after graduation and receive work-based training

The **MS in Financial Engineering** (MSFE) is a joint program with Claremont Graduate University's Institute of Mathematical Sciences.

- This highly quantitative program mixes advanced coursework in finance and mathematics with a focus on risk management and an optional concentration in data analytics
- Prepare for a career in risk management, investment, banking, corporate finance, hedge funds, derivatives, and more
- Our MSFE program is STEM designated, allowing international graduates of the program to remain in the U.S. for 36 months after graduation and receive work-based training

For management students with an interest in finance, consider a finance concentration as part of the **Drucker MBA**.



Marketing for the 21st Century

Study market research, analytics, and strategy to drive organizations to success.

Our **MS in Marketing Analytics** (MSMA) offers valuable training in business analytics and marketing management.

- Learn cutting-edge technical skills alongside classic training in marketing research and strategy
- Prepare for an exciting career as a social media analyst, market researcher, demand forecaster, sales planning optimization specialist, pricing analyst, or retail analyst

The **MA in Management** (MAM) with a concentration in marketing provides an academic foundation in marketing management.

- Prepare for an entry-level role in marketing, product management, or sales
- Designed to be accessible for those without a business background

For management students with an interest in marketing, consider a marketing concentration as part of the **Drucker MBA**.

MBA

48 units
4 semesters

Executive MBA

48 units
4 semesters

MA in Management

32 units
2 semesters

MS in Marketing Analytics

32 units
2 semesters

MS in Finance

32 units
2 semesters

MS in Financial Engineering

40 units
3 semesters

Executive Certificates

8-12 units

Join a Global Network

You can find our alumni in locations all around the world.

Australia	Italy	Morocco	Taiwan
Canada	Japan	New Zealand	Thailand
China	Korea	Pakistan	Tunisia
Germany	Kuwait	Palestine	Turkey
Greece	Malawi	Qatar	Vietnam
Hong Kong	Malaysia	Saudi Arabia	
India	Malta	Singapore	
Indonesia	Mexico	Switzerland	

Our alumni work in leading organizations in many industries.

Amazon	ESRI	Northrop Grumman Corporation
Apple	FitBit	Oracle
Avanir Pharmaceuticals	General Electric Company	Osaka Gas Corporation
Bank of China	Hewlett Packard Enterprise	ServiceNow
Bank of Singapore	Hitachi	Southern California Edison
The Boeing Company	Johnson & Johnson	Western Asset Management
Capital Group	Microsoft	
Chiyoda Corporation	Mitsubishi	
Citicorp	NASA Jet Propulsion Laboratory	
Deloitte		
Ernst & Young		

Questions?

Contact your personal admissions representative.

admissions@cgu.edu | 909-607-7811

DRUCKER

SCHOOL OF MANAGEMENT



Claremont Graduate University

cgu.edu/drucker