

## Employer Partnership Program

Our goal is to provide employers with value-added services that streamline your recruiting efforts. We rely on the support of employers to help fulfill these initiatives and to provide your company or organization with access to top CGU talent. Because of these important connections, **Employer Partners** provide a vital component that builds an exclusive relationship with our office and greatly benefits both students and employers.

### Program Benefits!

Benefits	Description
<b>Digital Branding</b>	Employer spotlight on CDO weekly e-newsletters, highlighted jobs & events in Handshake, and quarterly feature on CDO social media pages to promote jobs or events reaching <b>6,000+</b> students and alumni.
<b>Digital Branding One-Week Campaign</b>	Your company logo independently featured for one week on the CDO homepage reaching over <b>800+</b> students, alumni, prospective students, staff and faculty.
<b>On-Campus Branding</b>	Company logo featured in career office, events, and print media reaching over <b>2,000+</b> students, alumni, staff and faculty.
<b>Event Advertisement</b>	Half-page advertisement in major CDO event agendas such as the Career Readiness Conference, Careers in Higher Education, and Mock Interview Day(s) reaching over <b>300+</b> students and alumni.
<b>Employer Sponsor Introduction</b>	Your company will be highlighted as the sponsor of a CDO event and give you an opportunity to facilitate a 10-minute presentation at the event reaching <b>50+</b> students and alumni.
<b>Employer Partner Recognition Event</b>	An end-of-the-academic year event showcasing the CDO's gratitude of your company's involvement and commitment to educating our students.

If you have questions or are interested in becoming an *Employer Partner*, please contact [career.center@cgu.edu](mailto:career.center@cgu.edu)