

WHY NETWORKING?

- Create a wider support network
- Increase visibility
- Foster impactful connections that lead to enhanced career opportunities
- Improve communication skills in professional and interpersonal settings
- Help one gain a better understanding of the demands, norms, and expectations of their respective field
- Create a context where new ideas and innovations are likely to be cultivated





WHEN TO USE AN ELEVATOR PITCH?



Career fairs or industry summits



Networking meetings or informational interviews



Online bios (e.g., LinkedIn)



Impromptu
moments: waiting in
line for coffee or at a
dinner party



30-SECOND PITCH

Quick summary of your professional background, experience, and purpose

Tells a quick story of who you are, what you do, and where you want to go

Structure: Present-Past-Future

- What you're currently doing
- Recent accomplishments and important skills
- Goals and future direction

Keep it brief: 30-60 seconds





My name is Chris Varano, and I am second year master student at Claremont Graduate University.

Upon graduating I will be working as a consultant at EY. My key skills include change management, organizational development, leadership, and Microsoft Excel.

In the next few years, I see myself either moving up the ranks in the consulting field or pivoting to a new industry.

I would love to hear more about your organization and stay connected for opportunities at your company.



Brené Brown and Positive Psychology

Vulnerability

- Uncertainty, risk and emotional exposure.
- "The cave you fear to enter holds the treasure you seek"
- The worst thing that can happen is someone says no.

Authenticity

- There is no one out there just like you.
- Self-knowledge: Values and strengths.

Coaching Psychology

- Asking curious questions.
- Listening.
- Everybody likes to talk about themselves.

CONNECT WITH US!

Positive PsyDays



Career & Professional Development



