

# Keepin' it Lit: Ignite the Light

September 11, 2020



# Meet the Team: GSC Executive Board

**Frederick Johnson**, *President:*  
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**Arline Votruba**, *Vice President:*  
[vicepresident.gsc@cgu.edu](mailto:vicepresident.gsc@cgu.edu)

**Francis Assenga**, *Treasurer:*  
[treasurer.gsc@cgu.edu](mailto:treasurer.gsc@cgu.edu)

**Cindy Cheng**, *Interim Secretary:*  
[secretary.gsc@cgu.edu](mailto:secretary.gsc@cgu.edu)

# GSC Core Team Members

**Christina Kolias**, *Technical Writer &  
Constitutional Consultant*

**Danielle Riccardo**, *Social Media &  
Communication Strategist*

# Transforming the GSC

**Frederick Johnson, *President***  
shares our Executive Board's  
vision for 2020-2021



# Transforming the GSC



# Organizational Restructuring



As a part of the GSC's overall goals, we must reorganize our team structure to support the changes and requirements within a digital world. These changes included:

1. Supporting the creation of an Intercollegiate Council
2. Regional Chairs that supports live communications within specific regions of the world
3. Adding additional roles to support our **Policy Modernization** and **Digital Transformation** efforts
4. Updating Executive Board Members “**Roles & Responsibilities**”
5. Establishing a two year periodic review process\*

**GOAL 1:** Much of what we do as members of the GSC is the same as when the organization started. However, with the changes we face today, our current mode of operations simple does not work and must not only change, but be reviewed periodically.

# Organizational Restructuring



The 7 C's Intercollegiate Council \* □

GSC Executive Board Members

President

Vice President

Finance

Secretary

Representatives Body \*

CGU President, Provost, Dean of Student & Advisory Team

GSC Technical Writer & Constitutional Consultant \*

GSC Social Media & Communications Strategist \*

Subcommittee Chairs

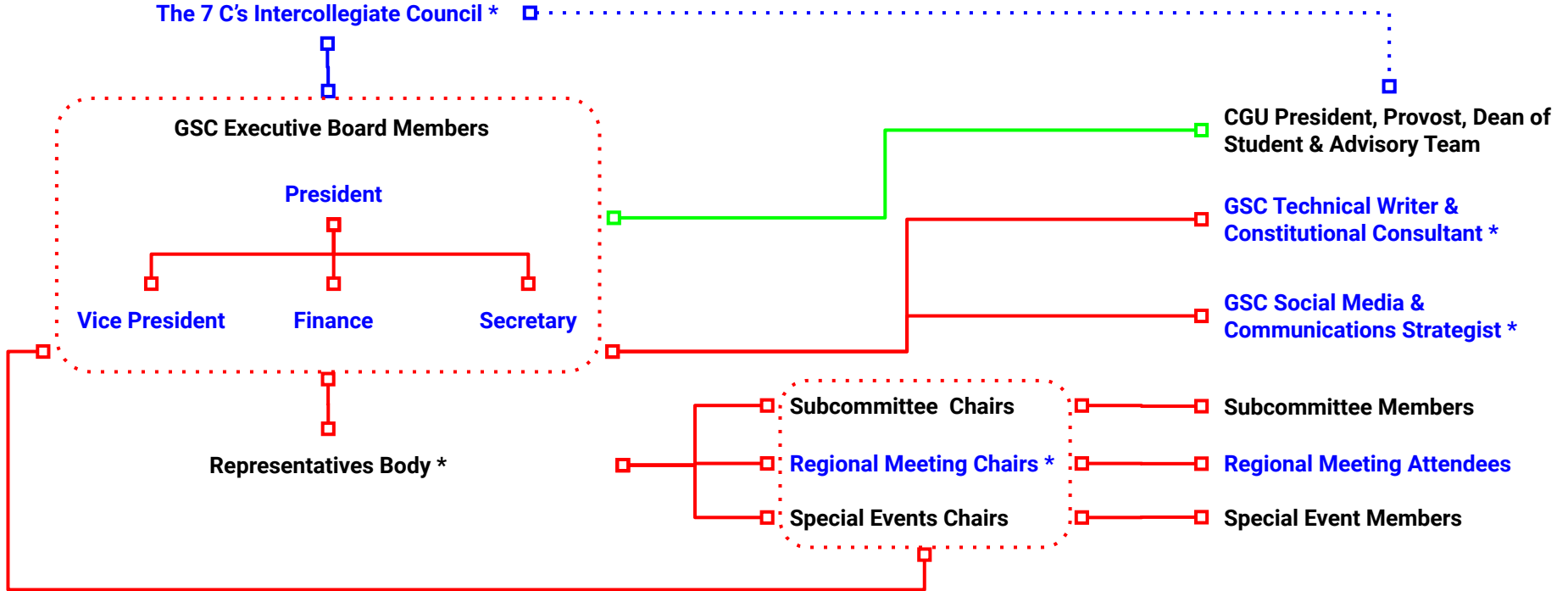
Subcommittee Members

Regional Meeting Chairs \*

Regional Meeting Attendees

Special Events Chairs

Special Event Members



# Policy Modernization



With the changes occurring within our world and within our country, these changes has are giving justified cause to re-examine, update and modernize our policies we use to govern the GSC as an organization. Therefore we plan to build out a modern Graduate Student Council constitution that supports these three values:

1. Crafting a constitution that supports Diversity & Inclusion to address any Systemic Racism present within the constitution, and
2. One that seeks to not only connect students within the physical borders of our educational community but,
3. One that integrates students via digital and virtual communities alike.

**GOAL 2:** We will also create a process flow infographic that will visually demonstrate how the constitution works and flows, providing specific details with corresponding procedures and documents.



# Digital Transformation



Furthermore, the GSC will implement digital transformation process covering two focus areas.

- **GSC Operations**

- Communications
- Standardized Team Meetings
- Document Collaboration
- Project Management & Task Tracking

- **Social Media & Communications**

- Student engagement
- Granulated communications feed
- Issues Polling
- Building virtual communities

**GOAL 3:** Migrate the GSC into an operating mode that leverages digital tools and processes that can support both a physical and a virtual team presence.

# Data Driven Decisions



Through the Social Media & Communications strategy, the GSC looks to:

1. Increase student engagement using virtual communities, and then leverage our virtual communities once we return to in-person contact.
2. Providing more effective and immediate means of communications with students across social media platforms, and
3. Enhancing and strengthening the online presence of the GSC as a digitally-transformed student organization.

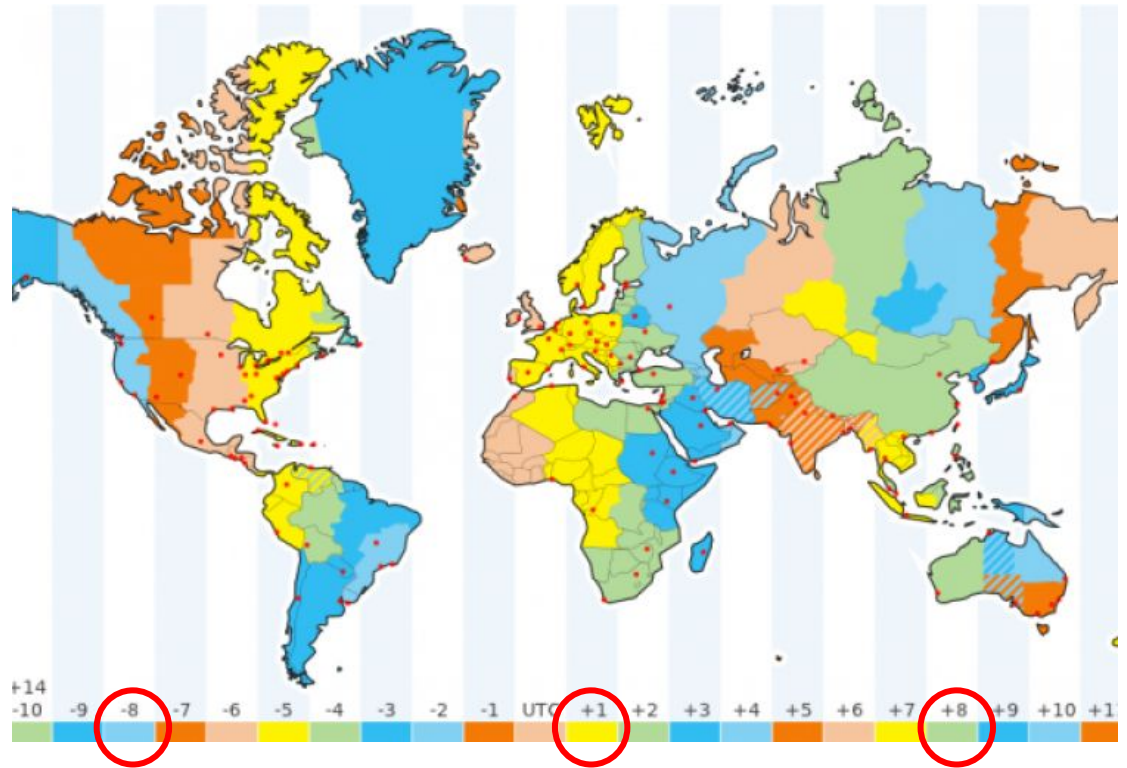
**GOAL 4:** Through social media campaigns and traditional communications, the GSC will conduct university approved student polls, and surveys to drive policies that support our student community needs.

**Note:** Participation via social-media is not required, we will support all traditional means of communications (ie. GSC Website and moderated emails).

In order to support our student community, the GSC will hold three different regional meeting times:

- **Regional Meetings**
  - -8 UTC North America
  - +1 UTC Europe
  - +8 UTC Asia
- **Meeting Chairs**
  - GSC President
  - European GSC Representative
  - Asia GSC Representative

All meetings will be recorded and posted to the GSC web site.



# Optional: Communications Plan

# Schedule of Events

**Arline Votruba, Vice President**  
shares our Timeline of Events  
for 2020-2021





# (Tentative) Fall Timeline of Events

09/25/2020	Friday	5/6 PM PST	Fireside Chat
10/20/2020	Friday	6/7 PM PST	Town Hall Meeting & Elections *
10/23/2020	Friday	5/6 PM PST	Fireside Chat
10/30/2020	Friday	6/7 PM PST	Fall Festival Virtual Event *
11/06/ - 11/27 /2020	Friday	By 11:59 PM PST	Travel & Material Award Application Period
11/20/2020	Friday	5/6 PM PST	Fireside Chat
12/11/2020	Friday	6/7 PM PST	Winter Festival Virtual Event *

# Upcoming Elections

**Francis Assenga, *Treasurer***  
shares our Election process for  
2020-2021



# Upcoming Elections

## Election Timeline:

- **Election date:** *Tuesday, October 20, 2020 during the Townhall meeting*
- **Applications:** *To be submitted to GSC VP from 11th - 19th of October 2020*

## Open Roles:

- **GSC Secretary**
- **GSC Representatives:**
  - **Notice:** *Call notification for interested students coming in two weeks.*

# Question and Answer Session

**Cindy Cheng, Interim Secretary,**  
moderates the Q & A session

