Meet the Team: GSC Executive Board

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Danielle Riccardo, Social Media & Communication Strategist
Transforming the GSC

Frederick Johnson, President shares our Executive Board’s vision for 2020–2021
Transforming the GSC
Transformation Goals

**GOAL 1:** Much of what we do as members of the GSC is the same as when the organization started. However, with the changes we face today, our current mode of operations simple does not work and must not only change, but be reviewed periodically.

**GOAL 2:** We will also create a process flow infographic that will visually demonstrate how the constitution works and flows, providing specific details with corresponding procedures and documents.

**GOAL 3:** Migrate the GSC into an operating mode that leverages digital tools and processes that can support both a physical and a virtual team presence.

**GOAL 4:** Through social media campaigns and traditional communications, the GSC will conduct university approved student polls, and surveys to drive policies that support our student community needs.
As a part of the GSC’s overall goals, we must reorganize our team structure to support the changes and requirements within a digital world. These changes included:

1. Supporting the creation of an Intercollegiate Council
2. Regional Chairs that supports live communications within specific regions of the world
3. Adding additional roles to support our Policy Modernization and Digital Transformation efforts
4. Updating Executive Board Members “Roles & Responsibilities”
5. Establishing a two year periodic review process*

**GOAL 1**: Much of what we do as members of the GSC is the same as when the organization started. However, with the changes we face today, our current mode of operations simple does not work and must not only change, but be reviewed periodically.
Organizational Restructuring

The 7 C's Intercollegiate Council *

GSC Executive Board Members
- President
- Vice President
- Treasurer
- Secretary
- Chief of Staff
- Chief Strategist

Representatives Body

Committee Chair
- Ad-hoc Committee Chair
- Special Events Chair

President

CGU President, Provost, Dean of Student & Advisory Team

GSC Technical Writer & Constitutional Consultant (A committee member)

GSC Social Media & Communications Strategist *

Subcommittee Members
- Ad-hoc Committee Members
- Special Event Members
With the changes occurring within our world and within our country, these changes have given justified cause to re-examine, update and modernize our policies we use to govern the GSC as an organization. Therefore we plan to build out a modern Graduate Student Council constitution that supports these three values:

1. Crafting a constitution that supports Diversity & Inclusion to address any Systemic Racism present within the constitution, and
2. One that seeks to not only connect students within the physical borders of our educational community but,
3. One that integrates students via digital and virtual communities alike.

**GOAL 2**: We will also create a process flow infographic that will visually demonstrate how the constitution works and flows, providing specific details with corresponding procedures and documents.
Furthermore, the GSC will implement digital transformation process covering two focus areas.

- **GSC Operations**
  - Communications
  - Standardized Team Meetings
  - Document Collaboration
  - Project Management & Task Tracking

- **Social Media & Communications**
  - Student engagement
  - Granulated communications feed
  - Issues Polling
  - Building virtual communities

**GOAL 3**: Migrate the GSC into an operating mode that leverages digital tools and processes that can support both a physical and a virtual team presence.
Data Driven Decisions

Through the Social Media & Communications strategy, the GSC looks to:

1. Increase student engagement using virtual communities, and then leverage our virtual communities once we return to in-person contact.
2. Providing more effective and immediate means of communications with students across social media platforms, and
3. Enhancing and strengthening the online presence of the GSC as a digitally-transformed student organization.

**GOAL 4:** Through social media campaigns and traditional communications, the GSC will conduct university approved student polls, and surveys to drive policies that support our student community needs.

*Note:* Participation via social-media is not required, we will support all traditional means of communications (ie. GSC Website and moderated emails).
Schedule of Events

Arline Votruba, Vice President shares our Timeline of Events for 2020–2021
## (Tentative) Spring Timeline of Events

<table>
<thead>
<tr>
<th>Date/Season</th>
<th>Event Name</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring 2021</td>
<td>GSC Town Hall Meeting</td>
<td></td>
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<tr>
<td>Spring 2021</td>
<td>Peace Talk</td>
<td>(Focus on what CGU can do more to promote peace? )</td>
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<tr>
<td></td>
<td></td>
<td>Academics (can decide on any particular topic/theme for an event with guest speakers/activities focused around topic)</td>
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<tr>
<td>February, 2021</td>
<td>Light of the Night (formal event)</td>
<td></td>
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<tr>
<td>Spring 2021</td>
<td>Flame Fest</td>
<td></td>
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<tr>
<td>March 25 - April 30, 2021</td>
<td>GSC Elections</td>
<td></td>
</tr>
<tr>
<td>Spring 2021</td>
<td>Pass the Torch</td>
<td>(Board Transition &amp; Student Life Stats)</td>
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</tbody>
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2020/21 GSC Transformation Strategy

Updated: December 6, 2020

GSC President
Frederick K. Johnson
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