

The Big Pitch 2021 Information Sheet

What is the Big Pitch?

The Big Pitch is CGU's 3-Minute Thesis Competition. Participants are required to tailor presentations about their research, business projects, or art to a time limit of three minutes, a single static PowerPoint slide, and a non-specialist audience. Within these parameters, graduate students from any department at any stage of their degree translate their discipline-based work for the CGU community to learn about the projects being done across campus in an accessible way. Judging panels of faculty, staff, alumni, and community members evaluate presentations in preliminary rounds and the final event. All winners and finalists receive cash prizes.

Why Participate?

Presenters develop their academic, presentation, and research communication skills—something that applies in numerous contexts after graduation. They strengthen their ability to explain complex material concisely to a general audience with additional time constraints. Finally, the Big Pitch offers both cash prizes and the opportunity to share work directly with the university! Prizes range from \$1000 to \$150. More broadly, the Big Pitch contributes to CGU's academic mission of creating new knowledge and preparing leaders with the purpose and skills to make the world a better place.

Important Details

- This year the Big Pitch is once again **virtual!**
- Preliminary round submissions are in the form of prerecorded videos, while finalists will be tasked with presenting their presentation live via Zoom for the final event.
- Still 3 minutes and 1 slide.
- Different judging panels of staff, faculty, alumni, and community members for both rounds.
- **The Big Pitch 2021 Final: Friday, November 19th from 12-1p.m.**
- The Preliminary Round: Monday November 8th to Thursday, November 11th.
- Video & Slide deadline: Friday, November 5th at 10:00 a.m.
- **Final registration deadline: Monday, November 1st at 11:59 p.m.**
- Priority registration deadline for guaranteed participation: October 22nd at 5 p.m.

To compete, attend, participate in trainings, or find out more, visit:
www.cgu.edu/thebigpitch