

CaRS Model: Creating A Research Space

Use this template to develop your research paper ideas and the introduction structure at the same time. Fill in the table with notes from your own topic focus and analysis.

MOVE 1

FOCUS (Move 1a) ISSUE/CENTRALITY	<p>TOPIC – social networking media</p> <p>CENTRALITY – SNM are a new technology that is changing how we interact and relate to people and our world. SNM are especially used by young people and the rate of use is increasing.</p> <p>ISSUES – how does this impact human relationships and what are the long term implications?</p>
TERRITORY (Move 1b) LITERATURE REVIEW	<p>research so far</p> <p>Most of the research on SNM and teenagers focus on the negatives.</p> <ul style="list-style-type: none"> ▪ SNM & cyber bullying - (Smith, 2001, Jenkins, 2004) ▪ SNM & identity theft – (Jenkins, 2004) ▪ SNM & school interference – (Molloy, 2009) <p>Any evidence of SNM being positive has been in business and marketing research and in social and political activism.</p> <ul style="list-style-type: none"> ▪ SNM & advertising/marketing – (Lee & Choy, 2008) ▪ SNM & corporate communication – (Challay, 2010) ▪ SNM & globalization – media reach, awareness (Joslin & Xu, 2010) ▪ SNM & volunteerism, social activism – (Fingal & Keeler, 2009)

MOVE 2

THE NICHE/GAP	<p>what is less explored</p> <p>While SNM is seen as integral to life today, most studies of teenagers’ use of SNM has focused on SNM’s negative impact. Positive impact of SNMs seem to be mostly in professional and other adult settings. Research has tended not to explore the potential positive interactions between SNM and teenagers.</p> <p>RQ: To what extent can SNM be a positive tool in the lives of teenagers?</p>
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MOVE 3

OCCUPY THE GAP THESIS	<p>While SNM pose many issues and threats to teenagers, it is increasingly used as a tool for positive social change BECAUSE it enables teenagers to develop <u>greater social awareness, connect and organize easily in order to take action</u> on social issues, and therefore <u>facilitates leadership and social responsibility from an early age</u>.</p> <p>main assertion – which is a direct response to the research question</p> <p>SNM is increasingly used by teenagers as a tool for positive social change</p> <p>sub-assertions that explain HOW/WHY the main assertion is true</p> <ol style="list-style-type: none"> 1. SNM helps teens develop more social awareness – local and global scale 2. SNM – effective, fast way of organizing attention, resources, action. 3. SNM facilitates early experience with socially oriented projects - builds leadership skills and attitudes of social responsibility <p>Each of these sub-assertions will need a set of arguments (Assertion-Evidence-Commentary) in order to demonstrate their soundness.</p>
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