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**Affect and Effect**

- Affect (v*)*: to influence to
- The barking dog affected his nervousness.
- The smell of cookies affected her focus.

- Effect (n*)*: result of
- The effect of the dog barking was nervousness.
- Hunger was the effect of smelling the cookies.

*you can replace the word with "result" and the sentence still makes sense (remember the "E" in reeeeesult)

Try a few:
1. I just love the symphony, the sound really __ffects me.
2. Did the experiment produce the desired ___ffect?
3. You shouldn't let him __ffect you like that.
4. The __ffect of the fireworks was breathtaking.

*Rarely affect is a noun and effect is a verb.
- Psychology might speak about someone's affect (mood someone appears to have)
- Effect as a verb means "to bring about" or "accomplish" "I want to effect change in the classroom."

Affective/Effective

- Affective (adj)
- relating to, arising from, or influencing feelings or emotions
- expressing emotion

- Effective (adj)
- producing a result that is wanted, having an intended effect
- starting at a particular time

Affective
- Seasonal *affective* disorder always gives him major mood swings.
- Her *affective* computing project can detect user emotions based on facial expression.
- Your teacher doesn't have the most *affective* personality.
- The book was profoundly *affective* and stuck in my mind for days.
- He gave his speech in a highly *affective* tone.

Effective
- The cold medicine wasn't very *effective* against his cough.
- She demanded the new attendance rules be made *effective* immediately.
- His speech was *ineffective* in convincing the masses.
- Their professor *effectively* raised test scores by making her lectures mandatory.
- She was unsure how *effective* the new cleaning spray would be against mold.
- The CEO announced the new company policies would be*effective* tomorrow.
- How *effective* was that painting technique he taught you?

- He was *ineffective* in persuading her to vote.
- She *effectively* convinced the team to hire an extra engineer.
- The new strategy was *effective* against her opponent, winning her first place.
- Communication isn't *effective* without trust.

**Affect and Effect Worksheet**

Fill in the blank with either *affect* or *effect*.

1. Wars _____ everybody, and their destructive _____ last for generations.
2. Television has a strong _____ on public opinion.
3. My mood can _____ my thinking, too.
4. I see that you're trying to _____ apathy, but I know that you really do care.
5. Falling on my head had a bad _____ on my memory.
6. His years of smoking have negatively _____ed his health.
7. This plan will surely _____ significant improvements in our productivity.
8. The principal's new rules _____ the school.
9. Supply and demand have a direct _____ on the prices of commodities.
10. The _____ of the speech was visible on the faces of the sleeping audience.
11. He's just trying to seem cool; his indifference is completely _____ed.
12. We may never know the full _____ of the radiation leak.
13. The early frost will _____ the crops.
14. What _____ will this quiz have on your dinner tonight?

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1. Wars <u>affect</u> everybody, and their destructive <u>effect</u> last for generations.
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